

Privacy Policy

Privacy Policy

CO White Pty Ltd trading as CNP Brands ('CNP Brands') is committed to protecting your privacy. This statement sets out CNP Brands' privacy policy in relation to www.childcareproducts.com.au www.childcare-prod.com.au www.cnpbrands.com.au www.cnpbrands.com ('the Site') and electronic transmission privacy issues. In this policy, 'you' and 'your' refer to a user of this Site.

Background

Whenever CNP Brands collects, handles, stores, uses or discloses information about you in relation to the Site, it aims to comply with the applicable National Privacy Principles, which are part of the Privacy Act 1988 (Commonwealth).

The National Privacy Principles protect your personal information.

'Personal information' means information or an opinion (including information in a database) about an individual whose identity is apparent or can reasonably be ascertained.

When does CNP Brands collect personal information?

CNP Brands only collects personal information in the following situations:

1. Personal information that you provide directly including, for example when you send CNP Brands an e-mail or you give CNP Brands personal information when you are using a particular part of the Site;
2. Through the use by CNP Brands of 'cookies'; and
3. When you supply information for the purpose of completing a transaction, including your credit card details and address for delivery.

CNP Brands will ask you when it needs you to provide further personal

information for any reason. CNP Brands will only collect further personal information that is related to the services that you ask CNP Brands to provide to you. CNP Brands will only disclose your personal information with your consent.

Why does CNP Brands collect personal information?

CNP Brands collects the personal information you provide so that it can perform its functions or activities, improve its functions or activities and improve the Site.

If you do not provide your personal information

If you choose not to provide CNP Brands with your personal information, it may be difficult or unreasonable for CNP Brands to fulfill the services you have requested and/or supply the goods you wish to purchase from CNP Brands.

How will CNP Brands use the personal information it has collected?

CNP Brands may use your e-mail address or other contact details:

- to provide you with the information that you have requested;
- to respond to your feedback;
- to confirm receipt of e-mails you have sent to CNP Brands; or
- if CNP Brands needs to contact you for any reason, for example to contact you to ensure that the personal information it has collected about you is accurate and up to date.

CNP Brands will not use your e-mail address or contact details for any other purpose, for example providing general information about its products or promotional offers unless it has first obtained your consent.

CNP Brands will infer that you consent to the necessary disclosure of your credit card details and delivery address for the purpose of completing a transaction from your submission of these details to CNP Brands.

As set out in further detail in CNP Brands' terms of trade, CNP Brands takes reasonable steps to protect your personal information regarding payment by using an InterPay payment gateway, which uses Secure Sockets Layer (SSL) protocol to encrypt such information before transmission.

When will CNP Brands disclose personal information?

CNP Brands will not disclose personal information unless the conditions outlined in the Privacy Act 1988 (Commonwealth) are satisfied, for example you have given your consent, unless it is necessary to fulfill a service that you have requested (such as the completion of a transaction via this Site) or CNP Brands is required to by law.

Cookies

In addition to information you submit to CNP Brands, CNP Brands may also collection information, including personal information, on an anonymous basis by using 'cookies'. 'Cookies' are small amounts of data transferred from CNP Brands to your computer via your browser and which are stored on your computer to track information about your use of the CNP Brands website.

For example, CNP Brands may use cookies to track the number of 'hits' received by the CNP Brands website per day. CNP Brands may also use 'cookies' to store information about your user preferences, thereby enhancing the visual elements and/or the functionality and your enjoyment and security of the Site.

You may choose to turn 'cookies' off in your browser settings and/or delete

'cookies' currently stored on your computer. However, should you choose to disable or delete the 'cookies' on your computer, CNP Brands may not be able to provide you with a complete experience of the Site and/or provide you with all the services you may request.

Security of your Personal Information and Electronic Transmissions

CNP Brands takes all reasonable steps to protect the security of any personal information you may submit to CNP Brands, via the Site. This includes the implementation of comprehensive technology and security measures and policies to protect personal information you may transmit to CNP Brands via the Site. However, while CNP Brands makes all attempts to secure the information you may transmit to the Site, the nature of electronic transmissions is such that there is a possibility that a third party may observe this information whilst it is in transit.

Third party websites

The Site may contain links to other web sites. CNP Brands is not responsible for the privacy practices or the content of any web sites linked to the Site.

CNP Brands gives you the option of providing this information by other means. You may, for example, provide the relevant information by telephone or by paper mail.

Quality

CNP Brands takes all reasonable steps to maintain the accuracy and completeness of your personal information. However, CNP Brands relies on the accuracy and completeness of the personal information you supply and will not be liable for any loss or damage you may suffer as a result of the inaccuracy or incompleteness of any personal information you may provide.

Access to your Personal Information and Contact Details

Please contact CNP Brands on info@cnpbrands.com.au if you:

- have any questions about this policy;
- would like to request access to the personal information that CNP Brands holds about you; or
- would like to request CNP Brands to update or correct the personal information it holds about you.

Alternatively, you can write to:

Marketing Manager
CNP Brands
PO Box 8
Deer Park
Victoria, 3023
AUSTRALIA

CNP Brands reserves the right to:

- Deny your request to access on any of the grounds set out in the National Privacy Principles; and
- Charge an administrative fee to cover its reasonable costs for providing access to your personal information.